

School of Management

Scheme & Syllabus of

Bachelor in Commerce [BCOMHonors/Research]

Programme Code- 02UG020 (Four Years Full Time Programme) Programme Structure 2024-2028

O P Jindal Knowledge Park, Punjipathra, Raigarh-496109
School of Management



Approved scheme of teaching, examination, and syllabus for Bachelor of Commerce in Honours & Honours with Research 4 Year Programme by the members of Board of Studies

Applicable from session 2024-25

The scheme of teaching, examination and syllabus are hereby approved by the following members of Board of Studies

THE THE TENED OF T	
V.C. Nominee (External Experts)	
A .11. D.41	
Ashok Mishra	
Nawal Bajpayee	
R.K. Singh	
Internal Experts:	
	Dr. Shardha Gupta
Dr. Rekha Sharma	Assistant Professor
Sr. Associate Professor	Assistant Floresson
Dr. Gopal Krishna Rat	hore
Associate Professor &	
In-charge of Commerce	e,
Dr. J. P. Rath	
Dr. J. P. Rath Associate Professor	Q.
Associate Professor UG Program Head	
School of Manageme	
OP Jindal University, Raiga	
Of Jinual Offiversity, Raiga	un (C.O.)

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PROGRAM OUTCOMES (PO) - Commerce Graduation

- **1. Knowledge and Problem Solving**: Understand the management concepts and apply the knowledge to the various managerial problems to identify, formulate and analyze complex problems.
- **2.** Logical thinking: Develop logical thinking and expertise by critically analyzing the facts in decision making with reasoning and analytical skills required to qualify for various competitive exams.
- **3. Ethics and citizenship**: Able to recognize different managerial value systems and ethical principles; and commit to professional ethics, norms, and responsibilities of the management practice; and act with informed awareness to participate in civic life activities.
- **4. Society, Environment and Sustainability:** Enhance ability to elicit views of others and understand the impact of various solutions in the context of societal, cultural economic, health, legal, safety and environment for sustainable development.
- **5. Communication:** Communicate effectively their knowledge of marketing, finance and human resources from basic concepts to specific details presentations through a variety of oral and written means of communications to a diverse group of people using appropriate traditional and emerging presentation tools.
- **6.** Leadership and Team Work: Able to work effectively as a member of team, lead as a team leader by applying managerial concepts.
- **7. Innovation and Entrepreneurship:** Ability to develop entrepreneurial skills with precision, analytical mind, innovative thinking, creative thoughts and systematic approach.
- **8.** Life-long learning: Acquire fundamental knowledge for lifelong learning to work in the dynamic business environment through planning, organizing and coordinating for achieving effective results as a self- directed professional and a leader.

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PROGRAM SPECIFIC OUTCOMES (PSO) – Bachelor of Commerce (Honours/Research) (B. Com (H))

- 1. PSO 1 Ability to understand the basic concepts of commerce and accounts also able to apply the knowledge to various real-life problems.
- 2. PSO 2 Ability to identify, formulate and analyze complex problems using various accounting concepts to meet specific needs with appropriate consideration for the society
- **3.** PSO 3 Able to recognize different value systems and ethical principles; and commit to professional ethics, norms, and responsibilities of the commercial practice; and act with informed awareness to participate in civic life activities.
- **4.** PSO 4 Ability to develop logical thinking and expertise by critically analyzing the facts in decision making with reasoning and analytical skills required to qualify for various competitive exams.

ABOUT THE PROGRAM

The New Education Policy 2020 emphasizes skill development, equipping students with both academic and industry-oriented abilities to understand business practices and thrive in the industry. The Four-Year B.Com Honors/B.Com Honors with Research program, starting in the Academic Year 2024-25, offers flexibility with multiple entry and exit points, allowing students to progress at their own pace. This approach eliminates rigid boundaries, opening up new pathways for personalized learning. It aims to provide a holistic and multidisciplinary education, enabling students to analyze global markets and gain insights into Business issues and Commerce & Management practices.

Course Name:

- B.COM (Plain Degree)
- B.COM (Honours Degree)
- B.COM (Honours with Research Degree)

Course Level/Duration/System:

- B.COM Three years
- B.COM (Hons.) Four Years
- B.COM (Hons. With Research) Four Years

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B.COM Research Program:

- One year: Under Graduate Certificate in Commerce
- Two years: Under Graduate Diploma in Commerce
- Three years: Bachelor's in Commerce: B.COM
- Four years: Bachelor's in Commerce: B.COM (Honours)
- Bachelor's in Commerce Honours with Research: B.COM (Honours with Research)

Eligibility: The minimum eligibility criteria for opting the course in the fourth year as follows:

- B.COM (Honours with Research): Minimum 60% marks or equivalent CGPA up to Sixth Semester and 75% Attendance.
- Eligible students can choose to pursue either B.Com (Honours) or B.Com (Honors with Research).

STRUCTURE OF B.COM

PROGRAM

The B.COM courses are divided into eight distinct areas, namely:

- 1. Discipline Specific Course (DSC): The core courses aim to cover the basics that a student is expected to imbibe in that particular discipline. They provide fundamental knowledge and expertise to produce competent, creative graduates with a strong scientific, technical and academic acumen. These courses are to be taught uniformly across all universities with minimum deviation.
- 2. Discipline Specific Electives (DSE): Foundation /Introductory courses bridge the gap for a student if he/she has not got a basic groundwork in a specific area of discipline. These courses will supplement in better understanding of how to integrate knowledge to application into a society.
- 3. Generic Elective (GE): Generic Elective Courses are courses chosen from an unrelated discipline/ subject, with an intention to seek exposure beyond discipline/s of choice. The purpose of these is to offer the students the option to explore disciplines of interest beyond the choices they make in core and discipline specific elective courses.

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- **4. Ability Enhancement Courses (AECC):** Ability enhancement courses are the generic skill courses which are basic and needed for all to pursue any career. These courses ensure progression across careers. They enable students to develop a deeper sense of commitment to oneself and to the society and nation largely.
- **5. Skill Enhancement Courses (SEC):** Skill Enhancement courses are to promote skills pertaining to a particular field of study. The purpose of these courses is to provide students life-skills in hands-on mode so as to increase their employability/ Self-employment. The objective is to integrate discipline related skills in a holistic manner with general education.
- **6.** Internship/Apprenticeship/Project/Community Outreach initiatives are experiential learning opportunities. They aim to:
 - **Internships/Apprenticeships**: Provide hands-on industry experience and practical skills.
 - **Projects**: Encourage problem-solving and application of theoretical knowledge.
 - **Community Outreach**: Engage students in social responsibility and community service, fostering civic awareness and empathy.
- 7. Value Added Course (VAC): Value Added Courses are designed to enhance students' skills beyond the regular curriculum. They focus on practical and interdisciplinary learning, equipping students with additional competencies that complement their primary field of study. These courses aim to improve employability, foster holistic development, and provide exposure to diverse subjects.
- **8. Multi-Disciplinary** Course (MDC): Multidisciplinary Course refers to an educational approach that integrates diverse fields of study. It encourages students to explore subjects across various disciplines, fostering a holistic understanding and broadening their perspectives. This approach aims to enhance critical thinking, creativity, and adaptability, preparing students for complex real-world challenges.

These components help bridge the gap between academics and real-world applications, enhancing employability and personal growth.

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TABLE – 2 Bachelor of Commerce (Hons.)												
	M	AJOR	Generic	Ability	Skill Enhancement	Internship/ Apprentice- ship/Project/	Value addition	Multidisciplinary	Total			
Semester	DSC	DSE	Elective (GE) MINOR	Enhancement Course (AEC)	Course (SEC)	Community outreach	course (VAC)	(MDC)	Credits			
I	4 Credit X 2		4 Credit X 1	2 Credit X 1	3 Credit X 1		2 Credit X 1	3 Credit X 1	22			
II	4 Credit X 2		4 Credit X 1	2 Credit X 1	3 Credit X 1	4*	2 Credit X 1	3 Credit X 1	22			
III	4 Credit X 3		4 Credit X 1	2 Credit X 1			2 Credit X 1	3 Credit X 1	23			
IV	4 Credit X 3		4 Credit X 1	2 Credit X 1	3 Credit X 1	4*	2 Credit X 1		23			
V	4 Credit X 2	4 Credit X 1	4 Credit X 1			4 Credit X 1			20			
VI	4 Credit X 3	4 Credit X 1	4 Credit X 1			4 Credit X 1			20			
VII	4 Credit X 3	4 Credit X 1	4 Credit X 1						20			
VIII	4 Credit X 3	4 Credit X 1	4 Credit X 1						20			
		4 Credit X 1	4 Credit X 1			12 Credit X 1			170			

DEGREE	CORE	AJOR ELECTIVE	MINOR	AEC	SEC	MDC	TOTAL CREDIT		
B.COM (Plain)	60	8	24	8	9	4	8	9	130
B.COM (Honours)	84	16	32	8	9	4	8	9	170
B.COM (Honours with Research)	72	16	32	8	9	16	8	9	170

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Marking Scheme

	Marki	ng Sche	me									
	Marking Scheme Credit TA Mid Sem End Sem Tota 3-4 Credit 15 15 70 100											
Theory	3-4 Credit	15	15	70	100							
Theory	1-2 Credit	15	0	35	50							

	Credit	TA	ESE	100
Dissertation Work	4	30	70	100
Internship Report	4	30	70	100
	12	90	210	300

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B.COM I SEMESTER

D.COM I SEIVIESTER											
SN	Subject Code	Course	Name of Subject	l	Periods per week		Ex	Sch ami N	Credits: -L+T+(P/2)		
	Code	Type					PR	E		Total	
				L	T	P	Mid Sem	TA	ESE	Total Marks	
	BCOM24- B-MJ101	DSC-1	FINANCIAL ACCOUNTING 1	3	1	-	15	15	70	100	4
1	BCOM24- B-MJ102	DSC-2	PRINCIPLES & PRACTICES OF MANAGEMENT	3	1	-	15	15	70	100	4
1 4	BCOM24- B-MN101	GE-1	HUMAN RESOURCE MANAGEMENT	3	1	-	15	15	70	100	4
4		AEC-1	CHOOSE ONE FROM A POOL OF ABILITY ENHANCEMENT COURSE (AEC)	2	_	-	0	15	35	50	2
5		SEC-1	CHOOSE ONE FROM A POOL OF SKILL ENHANCEMENT COURSE (SEC)	1	1	2	15	15	70	100	3
6		VAC-1	CHOOSE ONE FROM A POOL OF VALUE ADDITION COURSE (VAC)	2	-	-	0	15	35	50	2
7		MDC-1	CHOOSE ONE FROM A POOL OF MULTIDISCIPLINARY COURSE (MDC)	2	1	-	15	15	70	100	3
				16	5	2	75	105	420	600	22

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B.COM II SEMESTER

SN	Subject	Course				ds k		kami N	heme inatio Marks	n and	Credits:
SI (Code	Type	Traine of Subject	L	T	P	PR Mid Sem		ESE	Total Marks	L+T+(P/2)
1 I	BCOM24- B-MJ103	1)%('_ 4	BUSINESS ENVIRONMENT	3	1	-	15	15	70	100	4
	BCOM24- B-MJ104	1)8(-4	BUSINESS MATHEMATICS	3	1	1	15	15	70	100	4
1 4	BCOM24- B-MN102	GE-2	MARKETING MANAGEMENT	3	1	-	15	15	70	100	4
4		AEC-2	CHOOSE ONE FROM A POOL OF ABILITY ENHANCEMENT COURSE (AEC)	2	-	-	0	15	35	50	2
5		SEC-2	CHOOSE ONE FROM A POOL OF SKILL ENHANCEMENT COURSE (SEC)	1	1	2	15	15	70	100	3
6		VAC-1	CHOOSE ONE FROM A POOL OF VALUE ADDITION COURSE (VAC)	2	1	-	0	15	35	50	2
7		MDC-2	CHOOSE ONE FROM A POOL OF MULTIDISCIPLINARY COURSE (MDC)	2	1		15	15	70	100	3
				17	5		75	105	420	600	22

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B.COM III SEMESTER

Periods Scheme of											
					per		Ex			n and	
	Subject	Course			zeel				Iarks		Credits:
SN	Code	Type	Name of Subject				PR				L+T+(P/2)
					T	P	Mid Sem		ESE	Total Marks	_ (-,-)
	BCOM24- B-MJ205	DSC-5	COST ACCOUNTING	3	1	-	15	15	70	100	4
	BCOM24- B-MJ206	DSC-6	BUSINESS LAW	3	1	-	15	15	70	100	4
	BCOM24- B-MJ207	DSC-7	FINANCIAL ACCOUNTING 2	3	1	_	15	15	70	100	4
1 4	BCOM24- B-MN203	GE-3	ANCIENT TRADE AND COMMERCE IN INDIA: IKS2	3	1	-	15	15	70	100	4
4		AEC-3	CHOOSE ONE FROM A POOL OF ABILITY ENHANCEMENT COURSE (AEC)	2	-	_	0	15	35	50	2
5		VAC-1	CHOOSE ONE FROM A POOL OF VALUE ADDITION COURSE (VAC)	2	-	-	0	15	35	50	3
6		MDC-3	CHOOSE ONE FROM A POOL OF MULTIDISCIPLINARY COURSE (MDC)	2	1	-	15	15	70	100	2
				18	5		75	105	420	600	23

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B.COM IV SEMESTER

CNI	Subject	Course		_	rio er eel		Exa	ami	neme natio Iarks	n and	Credits:
SN	Code	Type	Name of Subject	L	Т	P	PR Mid Sem		ESE	Total Marks	L+T+(P/2)
	BCOM24- B-MJ208	DSC-8	BUSINESS ECONOMICS	3	1	-	15	15	70	100	4
,	BCOM24- B-MJ209	DSC-9	BUSINESS STATISTICS	3	1	-	15	15	70	100	4
	BCOM24- B-MJ210	DSC- 10	CORPORATE ACCOUNTING	3	1	_	15	15	70	100	4
4	BCOM24- B-MN204	GE-4	ENTREPRENURSHIP	3	1	_	15	15	70	100	4
4		AEC-4	CHOOSE ONE FROM A POOL OF ABILITY ENHANCEMENT COURSE (AEC)	2	_	_	0	15	35	50	2
5		SEC-3	CHOOSE ONE FROM A POOL OF SKILL ENHANCEMENT COURSE (SEC)	1	1	2	15	15	50	100	3
6		VAC-4	CHOOSE ONE FROM A POOL OF VALUE ADDITION COURSE (VAC)	2	-	-	0	15	35	50	2
				17	5	2	60	105	385	550	23

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A POOL OF AEC/SEC/VAC/MDC

CODE	SUBJECT	Credit			
Ability Enhancer	ment Course (AEC)				
BCOM24-B-	COMMUNICATIVE ENGLISH	2			
AE101	COMMONICATIVE ENGLISH	2			
BCOM24-B-	ENGLISH LANGUAGE	2			
AE102		_			
BCOM24-B-					
AE203					
BCOM24-B-	DEVELOPING SOFT SKILLS AND PERSONALITY	2			
AE204		0			
CLULE .L	Total (SEC)	8			
	ent Course (SEC)				
BCOM24-B-	COMPUTERISED ACCOUNTING & E- FILING OF	3			
SE101	RETURNS				
BCOM24-B-	MS OFFICE ESSENTIALS : FROM BASICS TO	3			
SE102	ADVANCE				
BCOM24-B-	MARKET RESEARCH AND ANALYSIS WITH SPSS	3			
SE203		0			
X7 1 11°4°	Total	9			
Value addition co	ourse (VAC)				
BCOM24-B-	YOGA HEALTH HAPPINESS AND WELLBEING	2			
VA101					
BCOM24-B-	INDIAN KNOWLEDGE SYSTEM: IKS 1	2			
VA102					
BCOM24-B-	ENVIRONMENTAL STUDIES	2			
VA203					
BCOM24-B- VA204	INDIAN ETHOS & HUMAN VALUES - IKS 3	2			
V AZU4	Total	8			
Multidisciplinary		O			
BCOM24-B-	y Course (MDC)				
MD101	ENTREPRENEURIAL FINANCE	3			
BCOM24-B-					
MD102	TAX SYSTEM IN INDIA	3			
BCOM24-B-					
MD203	FINANCE FOR NON FINANCE PROFESSIONALS	3			
1411)203	Total	9			
	1 0131	7			

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B.COM V SEMESTER

SN	Subject Code	Course Type		Periods per week				Sch amii M	Credits: L+T+(P/2)		
				L	Т		PR Mid Sem	ТА	ESE	Total Marks	
	BCOM24- B-MJ311	DSC-11	INCOME TAX LAWS	3	1	-	15	15	70	100	4
· /	BCOM24- B-MJ312		MANAGEMENT ACCOUNTING	3	1	-	15	15	70	100	4
3		DSE-1	CHOOSE ONE FROM A POOL OF MAJOR ELECTIVE COURSES	3	1	_	-	30	70	100	4
4		GE-5	CHOOSE ONE FROM A POOL OF GENERIC ELECTIVE COURSES	3	1	_	15	15	70	100	4
1	BCOM24- B-IRV301	INTERNSHIP	INTERNSHIP REPORT & VIVA	-	-	_	-	30	70	100	4
				12	4	0	45	105	350	500	20

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B.COM VI SEMESTER

SN	Subject Code	Course Type	Name of Subject	Periods per week		Scheme of Examination and Marks				Credits: L+T+(P/2)	
				LT	P	PR Mid Sem	ТА	ESE	Total Marks		
	BCOM24- B-MJ313		FINANCIAL MANAGEMENT	3	1	-	15	15	70	100	4
2	BCOM24- B-MJ314		INDIRECT TAXATION	3	1	-	15	15	70	100	4
4	BCOM24- B-MJ315	DSC- 15	AUDITING & CORPORATE GOVERNANCE	3	1	-	15	15	70	100	4
4		DSE-2	CHOOSE ONE FROM A POOL OF MAJOR ELECTIVE COURSES	3	1	_	15	15	70	100	4
5			CHOOSE ONE FROM A POOL OF GENERIC ELECTIVE COURSES	3	1	_	15	15	70	100	4
				15	5		75	75	350	500	20

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B.COM VII SEMESTER

SN	Subject Code	Course Type	Name of Subject	Periods per week			Ex	am	cheme iinatio Mark	Credits: L+T+(P/2)	
							PR	E	_ ~ _	Total	
				L	T	P	Mid Sem	TA	ESE	Marks	
	BCOM24- B-MJ416	DSC-16	BUSINESS RESEARCH METHODS	3	1	ı	15	15	70	100	4
2	BCOM24- B-MJ417	DSC-17	BUSINESS ETHICS AND CSR	3	1	ı	15	15	70	100	4
4	BCOM24- B-MJ418	DSC-18	ACCOUNTING FOR DECISION MAKING	3	1	ı	15	15	70	100	4
4			CHOOSE ONE FROM A POOL OF MAJOR ELECTIVE COURSES	3	1	1	15	15	70	100	4
5		GE-7	CHOOSE ONE FROM A POOL OF GENERIC ELECTIVE COURSES	3	1	ı	15	15	70	100	4
				15	5		75	75	350	500	20

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B.COM VIII SEMESTER

SN	SN Subject Code	Course Type	e Name of Subject		Periods per week			Sch ami N	Credits: L+T+(P/2)		
							PR			Total Marks	
				L	T	1	Mid Sem	ľ I ' A	ESE		
1	BCOM24- B-MJ419	DSC- 19	DATA ANALYTICS	3	1	-	15	15	70	100	4
2	BCOM24- B-MJ420	DCC	INDIAN FINANCIAL SYSTEM	3	1	_	15	15	70	100	4
4	BCOM24- B-MJ421	$\mathbf{D}\mathbf{C}\mathbf{C}$	INTERNATIONAL BUSINESS & FINANCE	3	1	-	15	15	70	100	4
4		DSE-4	CHOOSE ONE FROM A POOL OF MAJOR ELECTIVE COURSES	3	1	_	15	15	70	100	4
5		GE-8	CHOOSE ONE FROM A POOL OF GENERIC ELECTIVE COURSES	3	1	-	15	15	70	100	4
				15	5	-	75	75	350	500	20

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B.COM VIII (RESEARCH) SEMESTER

SN	Subject	Course				Periods per week			Scheme of Examination and Marks				
211	Code	Type	Name of Subject			P		PRE		Total	L+T+(P/2)		
				L	T	P	Mid	TA	ESE	Marks			
			CHOOSE ONE FROM A				Sem						
1			POOL OF GENERIC	3	1	_	15	15	70	100	4		
1		_	ELECTIVE COURSES		1			13	70	100			
			CHOOSE ONE FROM A										
2		DSE-4	POOL OF MAJOR	3	1	-	15	15	70	100	4		
			ELECTIVE COURSES										
3	BCOM24-	DW	PROJECT WORK					90	210	300	12		
	B-MTH	1 44		_	_	_		90	210	300	12		
				6	2		30	120	350	500	20		

RP*- Research Project

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A POOL OF MAJOR AND MAJOR ELECTIVE COURSES AND GENERIC ELECTIVE COURSES -

	MAJOR (DSE)		MINOR (GE)
DSE CODE	SUBJECT	DSE CODE	SUBJECT
ACCOUNT	TING & FINANCE (4)	ACCOUNT	ING & FINANCE (4)
BCOM24-	FINANCIAL REPORTING AND	BCOM24-	ENTREPRENEURIAL
B-MJ51	ANALYSIS	B-MN51	FINANCE
BCOM24-	TAX PLANNING AND	BCOM24-	CORPORATE LAW
B-MJ61	MANAGEMENT	B-MN61	CORFORATE LAW
BCOM24-	DERIVATIVE ANALYSIS &	BCOM24-	FINANCIAL MANAGEMENT
B-MJ71	VALUATION	B-MN71	IN FAMILY BUSINESS
BCOM24-	WORKING CAPITAL	BCOM24-	FINANCIAL SERVICES
B-MJ81	MANAGEMENT	B-MN81	FINANCIAL SERVICES
FINANCIA	L MARKET (4)	FINANCIA	L MARKET (4)
BCOM24-	FINANCIAL MARKET &	BCOM24-	CORPORATE FINANCE
B-MJ52	INSTRUMENTS	B-MN52	CORFORATE FINANCE
BCOM24-	INVESTMENT MANAGEMENT	BCOM24-	DERIVATIVE ANALYSIS &
B-MJ62	INVESTMENT MANAGEMENT	B-MN62	VALUATION
BCOM24-	SECURITY ANALYSIS &	BCOM24-	CAPITAL MARKET
B-MJ72	PORTFOLIO MANAGEMENT	B-MN72	OPERATIONS
BCOM24-	FINANCIAL INSTITUTIONS,	BCOM24-	SECURITIES TRADING
B-MJ82	MARKET & SERVICES	B-MN82	SECURITIES TRADING
BANKING	& INSURANCE (4)	BANKING	& INSURANCE (4)
BCOM24-	MARKETING IN BANKING &	BCOM24-	INDIAN BANKING SYSTEM
B-MJ53	INSURANCE	B-MN53	INDIAN DANKING SI SIEM
BCOM24-	INSURANCE RISK	BCOM24-	BANKING OPERATIONS &
B-MJ63	MANAGEMENT	B-MN63	SERVICES
BCOM24-	BANKING LAWS &	BCOM24-	LIFE AND GENERAL
B-MJ73	PRACTICES	B-MN73	INSURANCE IN INDIA
BCOM24-	e- BANKING & EMERGING	BCOM24-	LAW OF INSURANCE
B-MJ83	TRENDS	B-MN83	LAW OF INSURANCE

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B.COM I SEMESTER

				Pe	rio	ds		Sch	eme	of	
				ľ	er	•	Exa	ami	n and		
SN	Subject	Course	Name of Silblect	week				N	Credits:		
511	Code	Type					PR	PRE		LATAL	L+T+(P/2)
				L	T	P	Mid Sem	TA	ESE	Marks	
1	BCOM24- B-MJ101	DSC-1	FINANCIAL ACCOUNTING 1	3	1	_	15	15	70	100	4
2	BCOM24- B-MJ102	DSC-2	PRINCIPLES & PRACTICES OF MANAGEMENT	3	1	_	15	15	70	100	4
3	BCOM24- B-MN101	(HUMAN RESOURCE MANAGEMENT	3	1	-	15	15	70	100	4
4		AEC-1	CHOOSE ONE FROM A POOL OF ABILITY ENHANCEMENT COURSE (AEC)	2	-	-	0	15	35	50	2
5		SEC-1	CHOOSE ONE FROM A POOL OF SKILL ENHANCEMENT COURSE (SEC)	1	1	2	15	15	70	100	3
6		VAC-1	CHOOSE ONE FROM A POOL OF VALUE ADDITION COURSE (VAC)	2	_	_	0	15	35	50	2
7		MDC-	CHOOSE ONE FROM A POOL OF MULTIDISCIPLINARY COURSE (MDC)		1	-	15			100	3
				16	5	2	75	105	420	600	22

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A POOL OF AEC/SEC/VAC/MDC

CODE	SUBJECT	Credit
Ability Enhancemen	t Course (AEC)	
BCOM24-B-AE101	COMMUNICATIVE ENGLISH	2
BCOM24-B-AE102	ENGLISH LANGUAGE	2
BCOM24-B-AE203	BUSINESS COMMUNICATION & REPORT WRITING	2
BCOM24-B-AE204	DEVELOPING SOFT SKILLS AND PERSONALITY	2
	Total	8
Skill Enhancement C	Course (SEC)	
BCOM24-B-SE101	COMPUTERISED ACCOUNTING & E- FILING OF RETURNS	3
BCOM24-B-SE102	MS OFFICE ESSENTIALS : FROM BASICS TO ADVANCE	3
BCOM24-B-SE203	MARKET RESEARCH AND ANALYSIS WITH SPSS	3
	Total	9
Value addition cours	e (VAC)	
BCOM24-B-VA101	YOGA HEALTH HAPPINESS AND WELLBEING	2
BCOM24-B-VA102	INDIAN KNOWLEDGE SYSTEM: IKS 1	2
BCOM24-B-VA203	ENVIRONMENTAL STUDIES	2
BCOM24-B-VA204	INDIAN ETHOS & HUMAN VALUES - IKS 3	2
	Total	8
Multidisciplinary Co	ourse (MDC)	
BCOM24-B-MD101	ENTREPRENEURIAL FINANCE	3
BCOM24-B-MD102	TAX SYSTEM IN INDIA	3
BCOM24-B-MD203	FINANCE FOR NON FINANCE	3
	Total	9

O P Jindal Knowledge Park, Punjipathra, Raigarh-496109 **School of Management**



Programme:	B.COM (H)	Semester:	I
Name of the	FINANCIAL ACCOUNTING I	Course Code:	BCOM24-B-MJ101
Course:			
Credits:	4	No of Hours:	60
Max Marks:	100	L-T-P:	3-1-0

Course Description: The aim of this paper is to equip students with a solid understanding of financial accounting concepts and develop their skills in recording diverse business transactions.

Course Outcomes: After Completion of the course Students will be able to:

CO. No.	Course Outcomes
CO1	Explain the fundamental accounting concepts and conventions, Principles, Indian Accounting Standards
	and International Standards.
CO2	Grasp the concept of double-entry accounting, including the principles of 'Debit' and 'Credit', and apply
	it in recording transactions and accounting process.
CO3	Compare different methods of computing depreciation, specifically the straight line method and
	diminishing balance method.
CO4	Prepare Trading and Profit & Loss Accounts for a sole proprietorship to determine the financial
	performance over a period.
CO5	Understand the accounting procedures for hire purchase and consignment transactions

Syllabus:

Unit 1: Theoretical Framework

Basics of Accounting; Accounting as an information system, the users of financial accounting information and their needs. Qualitative characteristics of accounting, information. Functions, advantages and limitations of accounting. Branches of accounting. Bases of accounting; cash basis and accrual basis, **Accounting Principles, Financial accounting standards.**

Unit 2: Accounting Process

Accounting Terminologies, Double Entry System, The Concept of 'Debit' & 'Credit', Types of Accountings, Accounting process, Accounting Equation, Accrual Basis & Cash Basis of Accounting, Capital and Revenue Transaction, Double Entry System, Books of Prime Entry, Subsidiary Books, Trail Balance, Measurement, Accounting reconciliations, Valuation & Accounting Estimates, opening entries, Closing entries, Transfer entries and Rectification entries.

Unit-3 Depreciation Accounting

The nature of depreciation. The accounting concept of depreciation. Factors in the measurement of depreciation. Methods of computing depreciation: straight line method and diminishing balance method; Disposal of depreciable assets-change of method etc.

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Unit-4: Preparation of Final Accounts

Profit making concern (for sole proprietorship concern): Preparation of Trading Account, Profit & Loss Account and Balance Sheet, Accounting treatment of bad debts, reserve for bad and doubtful debts, provision for discount on debtors and provision for discount on creditors.

Unit- 5: Accounting for Hire Purchase and Installment System, Consignment; Accounting for Hire Purchase Transactions, Journal entries and ledger accounts in the books of Hire Vendors and Hire purchaser for large value items including default and repossession, stock and debtors system.

Consignment: Features, Accounting treatment in the books of the consignor and consignee.

Text Books:

- Lal, Jawahar and Seema Srivastava, Financial Accounting, Himalaya Publishing House.
- Monga, J.R., Financial Accounting: Concepts and Applications, Mayoor Paper Backs, New Delhi.
- Shukla, M.C., T.S. Grewal and S.C.Gupta. Advanced Accounts. Vol.-I. S. Chand & Co., New Delhi.
- S. N. Maheshwari, Financial Accounting, Vikas Publication, New Delhi. T.S, Grewal, Introduction to Accounting, S. Chand and Co., New Delhi
- P.C. Tulsian, Financial Accounting, Tata McGraw Hill, New Delhi.
- Bhushan Kumar Goyal and HN Tiwari, Financial Accounting, Vikas publishing House, New Delhi
- Jain, S.P. and K.L. Narang. Financial Accounting. Kalyani Publishers, New Delhi.

Reference Books:

- Financial Accounting (Intermediate), The Institute of Cost Accountants of India CMA Bhawan,
 12, Sudder Street, Kolkata 700 016.
- Fundamentals of Accounting (Foundation), The Institute of Cost Accountants of India CMA Bhawan, 12, Sudder Street, Kolkata 700 016.

Course	Course Name: Financial Accounting												
CO			Pr	PSOs									
	1	2	3	8	1	2	3	4					
CO1	2			2	3	2		3	3				
CO2	3		2		3			3			2		
CO3	2	3			2		2	2	2	3		3	
CO4	2	2						2	3	3		3	
CO5	3	3						3	3	3		3	

Note: 1: Low 2: Moderate 3: High

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Program:	B.Com. (H)	Semester:	Ι
Name of the Course:	PRINCIPLES & PRACTICES OF MANAGEMENT	Course Code:	BCOM24-B-MJ02
Credits:	4	No of Hours:	60
Max Marks:	100	L-T-P:	3-1-0

Course Description:

This course enables students to understand various management principles and practices and apply them in real life.

COURSE OUTCOMES:

After Completion of the course Students will be able to:

CO Number	Course Outcome
CO1	Explore the evolution of management thought and various approaches.
CO2	Understand different types of planning and their advantages and limitations.
CO3	Learn about types of organizational structures and the concept of span of control.
CO4	Learn about motivation, its forms, necessity, and various motivational theories.
CO5	Comprehend the nature and scope of control in organizations.

Syllabus:

Unit - I: Introduction

Meaning, Nature & Significance; Management Vs Administration; Evolution of Management Thought and different approaches to management; Levels of Management; Elements of managerial Proces ses; Styles & Roles of Managers in Organizations.

Unit - II: Planning

Nature & Significance; Process of Planning; Planning and Environmental Uncertainties; Types of Planning; Advantages and Limitations of Planning; Decision Making- Process of Decision Making.

Unit- III: Organizing & Staffing

Defining organising, Principles of organising, Process of organising, Types of organizational structure, Span of control, Centralization vs. Decentralization of authority. Informal organization. Staffing: Concept, Objective of staffing, System approach to staffing.

Unit - IV: Directing

Concept & Importance; Direction & Supervision; Role of Supervisor; Techniques of directing, Motivation: Concept, Forms of employee motivation, Need for motivation. Theories of motivation.

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Unit - V: Controlling

Nature and Scope of control; Types of Control; Control process; Control techniques – traditional and modern; Effective Control System

Text Books:

- L.M. Prasad Principles and Practice of Management, Sultan Chand
- Robbins, SP-Management, Prentice Hall

Reference Books:

- Weihrich and Koontz, et al Essential of Management, TMH.
- Stoner, Freeman, Gilbert- Management, PHI.

CO-PO & PSO Correlation

	Course Name: Principles & Practices of Management											
			Pro			PS	Os					
Course Outcomes	1	2	3	4	5	6	7	8	1	2	3	4
CO1:	2		1	2			1		3		2	3
CO2:	2	2			2				2	2		
CO3:	1			2		3				3	2	3
CO4:	2	3	1		3	2		2	2		2	

Note: 1: Low 2: Moderate 3: High

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Programme:	B.Com (H)	Semester:	I
Name of the Course:	Human Resource	Course Code:	BCOM24-
	Management		B-MN01
Credits	4	No of Hours:	60
Max Marks:	100	L-T-P:	3-1-0

Course Description: The objective of Human Resource Management is to optimize employee performance and satisfaction while aligning with organizational goals and compliance.

Course Outcomes: After completion of the course students will be able to:

CO Numbers	Course Outcomes
CO1	Understand the concept and functions of HRM.
CO2	Learn about the selection process, including testing, interviewing, placement, and induction.
CO3	Design training programs and learn various methods like apprenticeship, job rotation, case studies, and coaching.
CO4	Understand job changes, including transfers and promotions, as well as potential appraisal.
CO5	Understand grievance handling, work-life balance, work stress, counseling, employee empowerment, HRIS, and strategic HRM.

Syllabus:

Unit I: Human Resource Management

Concept and functions; Role, status and competencies of HR manager; HR Policies; Evolution of HRM; Emerging challenges of human resource management like workforce diversity, downsizing, work life balance, etc.

Unit II: Acquisition of Human Resource

Human resource planning; Job analysis – job description and job specification; Recruitment – Concept and sources; Selection – Concept and process; Testing and interview; Placement and induction.

Unit III: Training and Development

Concept and importance; Identifying training and development needs; Designing training programmes; Training and development methods – Apprenticeship, understudy, job rotation, vestibule training, case study, role playing, sensitivity training, In-basket, management games, coaching and mentoring, management development programs; Evaluating training effectiveness.

Unit IV: Performance Appraisal

Nature and objectives; Performance appraisal process; Methods of performance appraisal; Job changes - transfers and promotions; Potential appraisal.

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Unit V: Compensation and Maintenance of employees

Compensation - Concept and policies; Job evaluation; Methods of wage payments and incentive plans; Fringe benefits; Performance linked compensation; Employee health and safety; Employee welfare; Social security (excluding legal provisions); Grievance handling and redressal.

Work Life Balance, Work Stress & Counselling, Employee Empowerment, Human Resource Information System (HRIS), Strategic HRM

Text Books:

- Decenzo, D.A. and Robbins, S. P., Fundamentals of Human Resource Management, Wiley, India.
- Dessler, G. and Varkkey, B., Human Resource Management, Pearson Education, Delhi.
- Chhabra, T.N., Human Resource Management, Dhanpat Rai & Co., Delhi.
- Aswathappa K., Human Resource Management, Tata McGraw-Hill, New Delhi.
- Aswathappa. K, Human Resource Management Text & Cases, (6th Edn.), McGraw Hill, New Delhi
- Dessler G, Human Resource Management, Pearson Education, India

Reference Books:

- Mathis R L and Jackson J H, Human Resource Management, (10th Edn.) Cengage Learning, Indian Print.
- Snell S and Bohlander G, Human Resource Management, Cengage Learning (Thomson Learning), Indian Edition

CO-PO & PSO Correlation

		Cour	se Nar	ne: Hu	ıman l	Resour	ce Ma	nagen	ient				
			Pro	gram	Outco	mes			PSOs				
Course Outcomes	1	1 2 3 4 5 6 7 8 1 2 3											
CO1:	2			1		1			3		3		
CO2:		1	2		2	1	1	2		2		3	
CO3:	2		2	2	1		1		2	2	3		
CO4:		3				3				3		2	
CO5:	2		3	2			2	1	2		3		

Note: 1: Low 2: Moderate 3: High

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Programme:	B.Com (H)	Semester:	I
Name of the Course:	COMMUNICATIVE ENGLISH	Course	BCOM24-B-
		Code:	AE101
Credits	2	No of Hours:	30
Max Marks:	50	L-T-P:	1-1-0

COURSE DESCRIPTION: The purpose of this course is to introduce students to the theory, fundamentals and tools of communication and to develop in them vital communication skills which should be integral to personal, social and professional interactions. One of the critical links among human beings and an important thread that binds society together is the ability to share thoughts, emotions and ideas through various means of communication: both verbal and non-verbal. In the context of rapid globalization and increasing recognition of social and cultural pluralities, the significance of clear and effective communication has been substantially enhanced.

Course Outcomes: After completion of the course students will be able to:

CO Numbers	Course Outcomes
CO1	Communicate clearly, effectively, and professionally in both oral and written forms.
CO2	Enhance their listening skills to understand, analyze, and evaluate spoken information.
CO3	Identify barriers to effective communication and how to overcome them.
CO4	Write informal and formal letters in a structured way.
CO5	Improve their vocabulary for various purposes, including academic, professional, and creative writing.

Syllabus:

Unit I: Introduction to Communication; Introduction to the Theory of Communication, Types of Communication, Modes of Communication, Barriers to Communication, 7C's of Effective Communication

Unit II: Listening Skills; Significance of Listening, Nature and Purpose of Listening Types of Listening, Barriers to Active Listening

Unit III: Speaking Skills, speaking as an Active Skill, Strategies for Effective Communication and Speaking Skills, Presentation Skills

Unit IV: Writing Skills; Paragraph Writing, Letter Writing, Email Writing

Unit V: Vocabulary; Words Often Confused-Pairs of words, One Word Substitutes Synonyms and Antonyms.

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TEXT BOOKS

- Introduction to Communication studies- John Fisk, Routledge London
- Writing Technical Papers- D.H. Menzel, H.M. Jonest, Mc GrawHill. New Delhi.
- A Remedial English Grammar for Foreign Students- F.T. Wood, Mc Millan India Ltd.
- Jermy Comfort, Speaking Effectively, et.al, Cambridge
- Krishnaswamy, N, Creative English for Communication, Macmillan
- Raman Prakash, Business Communication, Oxford.
- Taylor, Conversation in Practice
- AnjaneeSethi & BhavanaAdhikari, Business Communication, Tata McGraw Hill

REFERENCE BOOKS

- Living English Structure- W. Stannard Allen, Orient Longman London Fourth edition.
- Technical Communication for Engineers by Shalini Verma Vikas Publishing House.
- Fluency in English Part II, Oxford University Press, 2006.
- Business English, Pearson, 2008.
- Language, Literature and Creativity, Orient Blackswan, 2013.
- Language through Literature (forthcoming) ed. Dr. Gauri Mishra, Dr Ranjana Kaul, Dr Brati Biswas

CO-PO & PSO Correlation

		Cour	se Nar	ne: De	velopi	ng Sof	t skills	and I	Person	ality		
			Pro	gram	Outco	mes				PS	SOs	
Course Outcomes	1	2	3	4	5	6	7	8	1	2	3	4
CO1:	2		3	3	3	3		3				2
CO2:	2		2	2	3			3	2		3	
CO3:	2		3	2	3			3			3	
CO4:	2		2		3			3			3	
CO5:	2	2	3	2	3	3		3	2			22

Note: 1: Low 2: Moderate 3: High

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Programme:	B.COM (H)	Semester:	I
Name of the	COMPUTERISED ACCOUNTING &	Course	BCOM24-B-
Course:	E- FILING OF RETURNS	Code:	SE101
Credits:	3	No of Hours:	45
Max Marks:	100	L-T-P:	1-1-2

Course Description: The objective of the course is to impart basic knowledge of various computerized accounting system packages like Tally accounting package and to develop the capacity towards e-fillings.

Course Outcomes: After Completion of the course Students will be able to:

CO Number	Course Outcome
CO1	Students would understand the basics of computerized accounting system packages.
CO2	Students would develop the skills towards Tally Accounting package
CO3	Students would able to fill ITR.

Syllabus:

Unit I: Different computerized accounting system packages, Advantages and limitations of computerized accounting packages, features of computerized accounting system, application of a computerized accounting system, features of computerized accounting system.

Unit II: TALLY Accounting: Company Creation, Ledger Creation, Accounting Voucher, shortcut key to select company & create a new company in TALLY, submenu for voucher entry, submenu to create new ledger etc in TALLY.

Unit III: E-filing of Tax Return-Definition, Advantage of e-filing of Tax return, Filing of e-return by a firm or an individual or a Hindu Undivided Family (HUF) whose books of account are required to be audited under section 44AB.

Text Rooks

- Manoj Bansal, "Computerized Accounting System Using Tally.ERP", Sahitya Bhawan Publication
- V MISHRA, P K PANDEY, "Computerized Accounting System (Basics of Accounting), T BALAJI PUBLICATION.

Reference Books:

 Dr. Girish Ahuja &: Direct Taxes Ready Reckoner with Tax Planning Dr. Ravi Gupta 3.Taxman's: Income Tax Act and Taxman's: Income Tax Rule

CO-PO&PSO Correlation

Course	Course Name: Computerized Accounting & E- Filing of Returns											
		Program Outcomes								P	PSOs	
Co. No.	1	2	3	4	5	6	7	8	1	2	3	4
CO1:	3							3	3			
CO2:		2		2				3			3	
CO3:	2		3		3			3		2		3

Note: 1: Low 2.: Moderate 3: High

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Programme:	B.COM (H)	Semester:	I
Name of the	YOGA HEALTH HAPPINESS AND	Course Code:	BCOM24-B-
Course:	WELLBEING	Course Code:	VA101
Credits:	2	No of Hours:	30
Max Marks:	50	L-T-P:	1-1-0

Course Introduction:

The course Yoga Happiness and Wellbeing is designed to introduce students to the ancient practice of yoga, exploring its history, philosophy, and various techniques. This course aims to provide a comprehensive understanding of yoga's principles and practices, emphasizing physical postures (asanas), breathing techniques (pranayama), meditation, and the ethical foundations of yoga. Through both theoretical knowledge and practical application, students will gain the tools to integrate yoga into their daily lives for improved physical health, mental clarity, and emotional balance.

Course Outcomes:

Upon completion of this course, students should be able to:

CO Number	Course Outcome
CO1	Understand the aims, objectives and principles of Yoga.
CO2	Illustrate the basic knowledge various types of yoga and Indian Philosophy.
CO3	Understand the brief history and various yoga traditions.
CO4	Learn to be aware of wellness and illness with reference to the concept of wellness.
CO5	Understand and analyze basic knowledge of Yoga as preventive health care and Yogic lifestyle.

Syllabus:

Unit-1: GENERAL INTRODUCTION TO YOGA

Brief introduction to origin of Yoga, Psychological aspects leading to origin of Yoga, History and Development of Yoga, Etymology and Definitions of Yoga, Aim and Objectives of Yoga, Misconceptions about Yoga, True Nature of Yoga. Brief Introduction to Samkhya and Yoga Darshana.

Unit-2: YOGA AND INDIAN PHILOSOPHY

General Introduction to Schools (Streams) of Yoga, Principles of Yoga and Yogic practices for healthy living; Meaning and definitions of Darshana and Philosophy, Salient features of Indian Philosophy (Bharateeya darshana), Branches of Indian Philosophy (Astika and Nastika Darshanas). Modern Yoga Traditions including the Neo-Vedantic Yoga Movements.

Unit-3: FOUNDATIONS OF YOGA AND YOGA TRADITIONS

Introduction to Prasthanatrayee, Purushartha Chatushtaya and the goal of human life. Concept of Sthitaprajna, Bhakti, Karma and Dhyana in Bhagavad Gita. Concept of Chitta, Chitta Bhumi, Chitta Vritti, Chitta Vikshepa, Chittaprasadanam and their relationship with wellness. Bahiranga Yoga of Maharishi Patanjali (Yama, Niyama, Asana, Pranayama, Pratyahara), Antaranga Yoga of Maharisi Patanjali (Dharana, Dhyana, Samadhi).

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Unit-4: CONCEPT OF WELLNESS AND ILLNESS

Concept of health (Modern and Ancient View); Concept of Wellness and illness (Modern and Ancient View); Concept of Body (Pancha Kosha according to Taittiriya Upanishad); Potential causes of illness according to Yoga Vasishta - Concept of Adhi and Vyadhi and their consequences on the body.

Unit-5: YOGIC CONCEPT OF HOLISTIC HEALTH AND HAPPINESS

Yogic concept of mental hygiene: Maître, Karuna, Mudita & Upeksha). Importance of psychosocial environment for health and wellness. Yogic concept and principles of Ahara (Mitahara, Yuktahara), Nidra and Brahmacharya in wellbeing. Total Human Development through Yogic practices for Pancha Kosha (Annamaya Kosha, Pranamaya Kosha, Manomaya Kosha, Vijnanamaya Kosha and Ananda maya Kosha) and its integration with Ashtanga Yoga of Patnajali.

Textbooks and Reference Books

Iyengar, B.K.S. (1995). Light on Yoga: The Bible of Modern Yoga. Schocken Publishers, USA. Kaminoff, L. et al (2007). Yoga Anatomy. Human Kinetics, USA.

Kirk, M. (2005). The Hatha Yoga Illustrated. Human Kinetics, USA.

Mukerji, A.P. (2010). The Doctorine and Practice of Yoga. General Books, LLC, New Delhi.

Norton, W.W. (2010). Yoga for Osteoporosis: The Complete Guide. W.W. Norton & Company, USA.

Sarin N (2003). Yoga Dawara Rogoon Ka Upchhar. Khel Sahitya Kendra

Sri Swami Rama, (2001). Breathing. Rishikesh Sadhana Mandir Trust.

Swami Ram (2000). Yoga & Married Life. Rishikesh Sadhana Mandir Trust

Agarwal M M: Six systems of Indian Philosophy, Chowkhambha Vidya Bhawan, varanai, 2010 Swami Bhuteshananda: Nararad Bhakti Sutra, Advaita Ashrama Publication-Dept. Kolkata, II Edition, 2009

Hiriyanna M: Outlines of Indian Philosophy, Motilal Banarsidas, Delhi, 2009

Bhat, Krishna K.: The Power of Yoga: SuYoga Publications Mangalore, 2006

Swami Prabhavananda : Spiritual Heritage of India (English). Sri Ramkrishna Math, Madras, 2004

CO-PO Correlation

Course Name: Yoga Happiness and Wellbeing										
	Pro	gram	Outcor	ne						
Course Outcomes	1	2	3	4	5	6	7	8		
CO1				1		2		2		
CO2							2	2		
CO3					1	2		2		
CO4						2	2	2		
CO5						2	2	2		

Note: 1: Low 2: Moderate 3: High

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Programme:	B. Com (H)	Semester:	II
Name of the Course:	ENTREPRENEURIAL	Course Code:	BCOM24-B-
	FINANCE		MD102
Credits	3	No of Hours:	45
Max Marks:	100	L-T-P:	2-1-0

Course Description: This course provides a comprehensive understanding of how entrepreneurs raise capital, manage financial resources, and create value for stakeholders. Key topics include:

Course Outcomes: After completion of the course students will be able to:

CO	Course Outcomes
Numbers	Course Outcomes
CO1	Understand the importance of financial management and managing a new
COI	venture
CO2	Analyze the various sources of investment and also know the support provided
COZ	by the state and central government for entrepreneurship.
CO3	Determine the various financial support schemes provided different
	institutions to theentrepreneurs

Syllabus:

UNIT – I: Financing and Managing New Venture

Importance of Financial Management as an integral part of Entrepreneurship Conducting afeasibility analysis - What lenders and investors look for in a business plan.

UNIT - II: Sources of Finance

Various sources of Investment - Basics of Venture Capital and Angel Investment; Start-up Culture - Various measures of encouragement and support being provided by the State and Central Government for strengthening the Entrepreneurial Culture

UNIT – III: Institutional Financial Support

Schemes and functions of rate of Industries - District Industries Centres (DICs); Industrial Development Corporation (IDC) - State Financial Corporation (SFCs); Small Scale Industries Development Corporations (SSIDCs); Khadi and Village Industries Commission (KVIC); Technical Consultancy Organisation (TCO); Small Industries. Service Institute (SISI) - National Small Industries Corporation (NSIC) - Small Industries Development Bank of India (SIDBI).

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Text Books:

- 1. Dynamics of Entrepreneurial Development and Management: Vasant Desai Himalaya Publishing House, 2009
- 2. Entrepreneurship: Lall, Madhurima, and Shikha Sahai, Excel Book, 2008.
- **3.** Entrepreneurship Development and Small Business Enterprises, Charantimath, Poornima, Pearson Education, 2012.
- 4. Entrepreneurship Management: ArunaKaulgud, Vikas publishing house, 2009

Reference Books:

1. Entrepreneurship: Robert Hisrich, & Michael Peters, Vikas publishing House, 2009

CO-PO & PSO Correlation

Course Name: ENTREPRENEURIAL FINANCE													
	Program Outcomes								PSOs				
Course	1	2	3	4	5	6	7	8	1	2	2	1	
Outcomes	1		3	4	3	U	'	O	1		3	4	
CO1:	3	2	2	2	2		3	3	2	3		3	
CO2:	3				2		3		3		3	2	
CO3:		2	2				3			3	2		

Note: 1: Low 2: Moderate 3: High

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B.COM II SEMESTER

		Periods Scheme of									
	Cubicat	Сония	Name of Subject	per week			Examination and Marks				Credita
SN	Subject	1		WEEK		DD		Credits:			
	Code	Type		_	T	P	PR	E.	ESE		L+T+(P/2)
							N11a Sem	TA			
	BCOM24- B-MJ103	DSC-3	BUSINESS ENVIRONMENT	3	1	-	15	15	70	100	4
1 7 1	BCOM24- B-MJ104		BUSINESS MATHEMATICS	3	1	-	15	15	70	100	4
1 4 1	BCOM24- B-MN102	(H =)	MARKETING MANAGEMENT	3	1	-	15	15	70	100	4
4		AEC-2	CHOOSE ONE FROM A POOL OF ABILITY ENHANCEMENT COURSE (AEC)	2	_	-	0	15	35	50	2
5		SEC-2	CHOOSE ONE FROM A POOL OF SKILL ENHANCEMENT COURSE (SEC)	1	1	2	15	15	70	100	3
6		VAC-1	CHOOSE ONE FROM A POOL OF VALUE ADDITION COURSE (VAC))	-	-	0	15	35	50	2
7		 MDC-2	CHOOSE ONE FROM A POOL OF MULTIDISCIPLINARY COURSE (MDC)	2	1		15	15	70	100	3
				17	5		75	105	420	600	22

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A POOL OF AEC/SEC/VAC/MDC

CODE	SUBJECT					
Ability Enhancement Cours	se (AEC)					
BCOM24-B-AE101	COMMUNICATIVE ENGLISH	2				
BCOM24-B-AE102	ENGLISH LANGUAGE	2				
BCOM24-B-AE203	BUSINESS COMMUNICATION & REPORT WRITING	2				
BCOM24-B-AE204	DEVELOPING SOFT SKILLS AND PERSONALITY	2				
	Total	8				
Skill Enhancement Course	(SEC)					
BCOM24-B-SE101	COMPUTERISED ACCOUNTING & E-FILING OF RETURNS	3				
BCOM24-B-SE102	MS OFFICE ESSENTIALS : FROM BASICS TO ADVANCE	3				
BCOM24-B-SE203	MARKET RESEARCH AND ANALYSIS WITH STATISTICAL	3				
BCOM24-B-SE203	SOFTWARE	3				
	Total	9				
Value addition course (VAC						
BCOM24-B-VA101	YOGA HEALTH HAPPINESS AND WELLBEING	2				
BCOM24-B-VA102	INDIAN KNOWLEDGE SYSTEM: IKS 1	2				
BCOM24-B-VA203	ENVIRONMENTAL STUDIES	2				
BCOM24-B-VA204	INDIAN ETHOS & HUMAN VALUES - IKS 3	2				
	Total	8				
Multidisciplinary Course (N	MDC)					
BCOM24-B-MD101	ENTREPRENEURIAL FINANCE	3				
BCOM24-B-MD102	TAX SYSTEM IN INDIA	3				
BCOM24-B-MD203	FINANCE FOR NON FINANCE PROFESSIONALS	3				
	Total	9				

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Programme:	B.COM (H)	Semester:	II
Name of the Course:	BUSINESS ENVIRONMENT	Course Code:	BCOM24-
			B-MJ103
Credits	4	No of Hours:	60
Max Marks:	100	L-T-P:	3-1-0

Course Description: This course offers lectures and case studies to make the students understand the components of Business environment like Political, economic, socio-cultural and technological factors affecting business functions. This course also provides the comparison of Indian economy with respect to other economies.

Course Outcomes: After completion of the course students will be able to:

CO Numbers	Course Outcomes
CO1	Identify internal and external business environment affecting business as a whole.
CO2	Understand the external environment like economic, socio-cultural, and political-economic environment and its significance in business operations.
CO3	Apply the concepts of the micro and macro environment and identify the degree of its influence on the business.
CO4	Compare the implication of different laws prevailing to protect the interest of consumers on the one hand and to promote healthy competition and ensure economic growth on the other hand.
CO5	Analyze the business environment of any firm working under different situations and able to take decisions under uneven circumstances.

Syllabus:

Unit I: An Overview of Business Environment

Type of Environment- Internal, External, Micro and Macro Environment. Competitive structure of industries, environmental analysis and strategic management. Managing diversity. Scope of business, characteristics of business. Objectives and the uses of study. Process and limitations of environmental analysis.

Unit II: Economic Environment

Nature of Economic Environment. Economic factors-growth strategy, basic economic system, economic planning, Economic policies- new industrial policy, FEMA, Monetary and fiscal policies. Consumer Protection Act and Competition Law. Liberalization, Privatization and Globalization of Indian Economy, Trends and Issues.

Unit III: Socio-Cultural Environment

Nature and impact of culture on business, culture and globalization, social responsibilities of business, social audit, business ethics and corporate governance, Demographic environment population size, migration and ethnic aspects, birth rate, death rate and age structure.

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Unit IV: Political Environment

Functions of state, economic roles of government, government and legal environment. The constitutional environment, rationale and extent of state intervention.

Unit V: Natural and Technological Environment

Innovation, technological leadership and followership, sources of technological dynamics, impact of technology on globalization, transfer of technology, time lags in technology introduction, Status of technology in India; Management oftechnology; Features and Impact of technology.

Text Books:

- 1. Cherunilam, Francis; Business Environment Text and Cases, Himalaya Publishing House.
- 2. Rangarajan, C.A.; Perspective in Economics, S.Chand & Sons, New Delhi

Reference Books:

1. Aswathappa, K.; Essentials of Business Environment, Himalaya Publishing House, New Delhi

CO-PO & PSO Correlation

		Cour	se Nar	ne: Bu	siness	Envir	onmer	nt						
	Program Outcomes									PSOs				
Course Outcomes	1	2	3	4	5	6	7	8	1	2	3	4		
CO1:	2		1		2	2			2			2		
CO2:	2	2						1	2		3			
CO3:					2				2	2		3		
CO4:	1		1	1		2		2		3				
CO5:		2	1	2		2	2	1	3	2	2	3		

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Programme:	B.COM	Semester:	II
Name of the Course:	BUSINESS	Course Code:	BCOM24-
	MATHEMATICS		B-MJ104
Credits	4	No of Hours:	60
Max Marks:	100	L-T-P:	3-1-0

Course Description: The business mathematics course will enable the students in terms of understanding of analyzing the real data set through the various concepts related to it.

Course Outcomes: After Completion of the course, Students will be able to:

CO Number	Course Outcome
CO1	Understand the basic concepts of Business Mathematics.
CO2	Apply the basic concepts of algebra in Business applications
CO3	Apply matrices and other various mathematical concepts useful in business problem
CO4	Interpret and solve real-life business problems using such concepts as differentiation.
CO5	Apply Integration concepts useful in business problem solving

Syllabus:

Unit I: Basic Algebra and Sets Theory (12 Lectures)

Linear equation, quadratic equation, curvilinear equation, Introduction and representation of sets, Types & Basic operations on set, Problems, Laws of set algebra, Venn diagram, Problems. Functions and its types

Unit II: Ratio and Proportions (12 Lectures)

Ratio- Definition and Continued Ratio, Inverse Ratio and Proportion, Continued Proportion, Direct Proportion, and Inverse Proportion, Percentage-Meaning, Computations of Percentages, Time and Distance problem.

Unit III: Matrix Algebra (12 Lectures)

Definition of a matrix; types of matrices; Algebra of matrices Properties of determinants; calculations of values of determinants upto third order; Adjoint of a matrix, elementary row and column operations; solution of a system of linear equations having unique solution and involving not more than three variable

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Unit IV: Differential Calculus (12 Lectures)

Derivatives: Rules of Differentiation; Partial and Total Differentiation and applications; second and higher order derivatives. Cost function, Revenue Function, Profit maximization under perfect competition, Use of Lagrangian multipliers in the production function.

Unit V: Integral Calculus (12 Lectures)

Integration as anti-derivative process; Standard forms; Methods of Integration- by substitution, by parts, by use of partial functions; Definite integration Finding areas in simple cases; consumer's and producer's surplus; Learning curve

Text Books:

- 1. Business Mathematics by Dr. Amaranth Dikshit & Dr. Jinendra Kumar Jain. Himalaya Publishing House, Book Edition 3rd Business.
- 2. Business Mathematics by V. K. Kapoor Publisher- Sultan Chand & Sons, Delhi.
- 3. Business Mathematics by Dr. J. K. Sharma

Reference Books:

- 1. Soni R.S., Business Mathematics, Pitamber Publishing House
- 2. Quantitative Methods for Business by Kipp Martin, Camm, Williams, Anderson and Sweeney by Cengage.

CO-PO & PSO Correlation

	Course Name: Principles of Management												
			Pro		PS	SOs							
Course Outcomes	1	2	3	4	5	6	7	8	1	2	3	4	
CO1:	1		1		2		1	2		3		2	
CO2:		1		1		2					3		
CO3:	1	2			1		1			2		3	
CO4:	2		3	1	2			3	3			2	
CO5:		1	2		2	2		3	3		2	2	

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Programme:	B. Com (H)	Semester:	II
Name of the Course:	MARKETING	Course Code:	BCOM24-
	MANAGEMENT		B-MN102
Credits	4	No of Hours:	60
Max Marks:	100	L-T-P:	3-1-0

Course Description: The course aims to provide basic knowledge, concepts, principles, tools and techniques of marketing.

Course Outcomes: After completion of the course students will be able to:

CO Numbers	Course Outcomes
CO1	Remember and comprehend basic marketing concepts.
CO2	Understand marketing Insights on application of basic marketing concepts.
CO3	Analysing Business/ Consumer Markets
CO4	Identify & evaluate Market Segments and Targeting
CO5	Apply and develop Marketing Strategies and Plans

Syllabus:

Unit I: Introduction

Overview of Marketing, Definition, nature & scope of Marketing. Evolution of marketing concepts; Marketing mix, marketing environment.

Unit II: Consumer behaviour and Market Segmentation

Consumer Markets, Consumer buying behaviour, Consumer buying behaviour process, Market segmentation and targeting and positioning Concept, bases; Target market selection; Positioning concept.

Unit III: Product and Pricing Decision

Product concept; Types of products, Product levels, PLC – Product life cycle, Product Life Cycle strategies, New Product Development process. Pricing: Concept, objectives, Pricing strategies and decision, Factors influencing pricing.

Unit IV: Channel Decision

Nature of Marketing Channels –. Types of Channel flows – Channel functions -Functions of Distribution Channel, Selection and management of distribution channels. Wholesaling and Retailing: Concept, Functions and types.

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Unit V: Promotion Decision

Promotion Mix, Advertising, Sales promotion, Personal selling, Publicity and Public relation, direct marketing.

Text Books:

- 1. Marketing Management: A South Asian Perspective Kotler, Keller, Kevin 15/e, Pearson Education, 2016.
- 2. Marketing Management Ramaswamy V. S. &Namakumari S, 6/e, Sage Publication India Pvt Ltd.,2018.

Reference Books:

- 1. Marketing Management Tapan Panda, 5/e, Excel Publication, 2007.
- 2. Fundamentals of Marketing Management Etzel M. J, B J Walker & William J. Stanton, 14/e, McGraw Hill Education Publishers, 2015.
- 3. Marketing: Asian Edition Paul Bainies, Chris Fill Kelly Page third edition, Oxford.

CO-PO & PSO Correlation

	Course Name: Marketing Management											
			Pro	PSOs								
Course Outcomes	1	2	3	4	5	6	7	8	1	2	3	4
CO1:	3	2	2	2	2			3	2	3		3
CO2:	3				2				3		3	2
CO3:		2	2				2			3	2	
CO4:	3			1		2		2	3	2	2	2
CO5:	3		1			2		2	2	3	2	

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Programme:	B. Com (H)	Semester:	II
Name of the Course:	ENGLISH LANGUAGE	Course Code:	BCOM24-B-AE102
Credits	2	No of Hours:	30
Max Marks:	50	L-T-P:	2-0-0

COURSE DESCRIPTION: Effective communication is an essential skill for success in any sphere of activity, from leadership responsibilities, teamwork, interviews, presentations, and inter-personal relations. This is a skill that needs to be taught in a systematic manner so that students imbibe the fundamentals of communication. The art of persuasive speaking and writing depends crucially on clarity of thought and contextual understanding expressed through appropriate vocabulary. The ability to think critically is crucial for a good communicator and involves an understanding of the communicative process. Therefore, we need to study every stage of this process systematically in order to be much more effective at communicating successfully in interviews, public speaking, letter writing, report writing, presentations, and interpersonal debates and conversations.

Course Outcomes: Upon completion of this course, students should be able to:

CO Numbers	Course Outcomes
CO1	Understand the basics of English language with reference to Phonology and Phonetic structure.
CO2	Learn to apply the basic concepts of syntax and sentence structure.
CO3	Learn to make use of dictionaries with new vocabularies like synonyms, antonyms, homonyms, homophones and others.
CO4	Able to comprehend any written passages in English language with paraphrasing and summarizing
CO5	Able to write effectively in English language.

Syllabus:

Unit 1: Introduction

English phonemes: vowels and consonants Phonological processes and rules Stress, intonation, and rhythm in English.

Unit 2: Basic Syntax:

Sentence types and functions Sentence structure, phrases, clauses Word formation processes

Unit 3: Basic Semantics

Introduction to semantics Synonyms & Antonyms Homophones & Homonyms One word substitution

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Unit 4: Reading Comprehension:

Reading and comprehending an unknown passage Summary writing Paraphrasing

Unit 5: Writing Skills

Paragraph writing Letter writing

Text Books

- 1. Crystal, D. (2003). The Cambridge Encyclopedia of the English Language. Cambridge University Press.
- 2. Fromkin, V., Rodman, R., & Hyams, N. (2018). An Introduction to Language. Cengage Learning.
- 3. A New Survey of General English by G.L. Shrivastava

CO-PO & PSO Correlation

	Course Name: Developing Soft skills and Personality												
		Program Outcomes PSOs											
Course Outcomes	1	2	3	4	5	6	7	8	1	2	3	4	
CO1:	2		3	3	3	3		3		3		2	
CO2:	2		2	2	3			3	2		3		
CO3:	2		3	2	3			3		3	3		
CO4:	2		2		3			3		2	3		
CO5:	2	2	3	2	3	3		3	2	3		2	

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Programme:	B. Com (H)	Semester:	II
Name of the Course:	MS OFFICE ESSENTIALS:	Course Code:	BCOM24-B-
	FROM BASICS TO ADVANCE		SE102
Credits	3	No of Hours:	45
Max Marks:	100	L-T-P:	1-1-2

Course Description: This subject covers the basics and some advanced features of Microsoft Word, Excel, and PowerPoint, providing a comprehensive overview of essential functions and tools in these applications.

Course Outcomes: After completion of the course students will be able to:

CO Number	Course Outcomes
CO1	Navigate and utilize the Microsoft Word interface, perform basic document creation tasks, apply text and paragraph formatting.
CO2	Navigate the Microsoft Excel interface, enter and format data, and apply formulas and functions to perform calculations."
CO3	Efficiently navigate the Microsoft PowerPoint interface, create, save, and open presentations, and effectively use various slide layouts and themes.

Syllabus:

Unit 1: Microsoft Word:

Introduction to Microsoft Word, Document Formatting, Advanced Document Features, Proofing and Reviewing, Printing and Publishing

Unit 2: Microsoft Excel

Introduction to Microsoft Excel, Data Entry and Formatting, Formulas and Functions, Data Analysis, Advanced Excel Features

Unit 3: Microsoft PowerPoint

Introduction to Microsoft PowerPoint, Creating and Formatting Slides, Enhancing Presentations, Collaboration and Review, Presentation Delivery

Text Books:

- Microsoft Office 365 & Office 2019: Introductory" by David W. Beskeen.
- Microsoft Office 2019 Step by Step" by Joan Lambert and Curtis Frye.

Reference Books:

- Microsoft Office 2019 Inside Out by Joe Habraken.
- Microsoft Office 365 for Dummies by Rosemarie Withee, Ken Withee, and Jennifer Reed.

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CO-PO & PSO Correlation

Course Name: ENTREPRENEURIAL FINANCE												
		Program Outcomes PSOs										
Course	1	2	2	4	_	6	7	8	1	2	2	1
Outcomes	1		3	-	3	6	'	0	1		3	4
CO1:	3	2	2	2	2		3	3	2	3		3
CO2:	3				2		3		3		3	2
CO3:		2	2				3			3	2	

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Programme:	B.COM (H)	Semester:	II
Name of the Course:	TAX SYSTEM IN INDIA	Course Code:	BCOM24- B-MD101
Credits:	3	No of Hours:	45
Max Marks:	100	L-T-P:	2-1-0

Course Description: This course provides a comprehensive introduction to the Indian taxation system, covering the fundamental concepts of taxation, including its definition, purpose, and types—direct and indirect taxes.

Course Outcomes: After Completion of the course Students will be able to:

CO Number	Course Outcome
CO1	Understand the basics of taxation,
CO2	Analyze the structure and implications of various direct taxes in India.
CO3	Comprehend the framework and impact of indirect taxes, especially GST.
CO4	Gain insights into the roles of tax administration bodies like CBDT and CBIC
CO5	Explore international taxation, focusing on DTAA and transfer pricing.

Syllabus:

Unit-1 Introduction to Taxation:

Definition and Purpose, Types of Taxes: Direct and Indirect, Historical Overview of the Indian Tax System

Unit-2 Direct Taxes:

Income Tax: Structure and Rates, Corporate Tax, Wealth Tax (Abolished), Capital Gains Tax

Unit-3: Indirect Taxes:

Goods and Services Tax (GST): Overview and Implementation and GST Council and Structure, Customs Duty, Excise Duty (Pre-GST Era)

Unit-4 Tax Administration and Compliance:

Central Board of Direct Taxes (CBDT), Central Board of Indirect Taxes and Customs (CBIC).

Unit-5 International Taxation:

Double Taxation Avoidance Agreements (DTAA), Transfer Pricing, Impact of Global Tax Policies on India

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Text Books:

- "Taxmann's Direct Taxes Law & Practice" by Dr. Vinod K. Singhania
- "Indirect Taxes" by V. S. Datey
- "GST Law & Practice" by V. S. Datey

Reference Books:

- "Taxation of International Transactions" by Mukesh Butani
- "Systematic Approach to Income Tax" by Girish Ahuja and Ravi Gupta

CO-PO&PSO Correlation

	Course Name: Tax System in India											
	Program Outcomes									PSOs		
Co. No.	1	2	3	4	5	6	7	8	1	2	3	4
CO1:	3					2		3	3			
CO2:		2		2				3			3	
CO3:	2		3		3			3		2		3
CO4:		3	3								2	
CO5:	2			2			2	2		2		